

MEDIALIBRARY USERGUIDE

08/11/2016 – DMCS/PUB



PEUGEOT



Welcome to the PEUGEOT Medialibrary
New ! Consult, download and share easily

The PEUGEOT multimedia

You are about to access marketing content such as photos, videos, brochures, Internet media and guidelines.

Access to the media library is restricted to communication professionals.

You are a journalist: contact the [press content center](#)

Log in

FR | **EN**

VALIDATE

[Forgotten password](#)

Create an account

No account?

REGISTER



INTERFACES

LOGIN PAGE



PEUGEOT

Welcome to the PEUGEOT Medialibrary

New ! Consult, download and share easily

The PEUGEOT multimedia

You are about to access marketing content such as photos, videos, brochures, Internet media and guidelines.

Access to the media library is restricted to communication professionals.

You are a journalist: contact the [press content center](#)

Log in

User ID

Password

FR | EN

VALIDATE

[Forgotten password](#)

Create an account

No account?

REGISTER

Identification area
login / password

Registration area

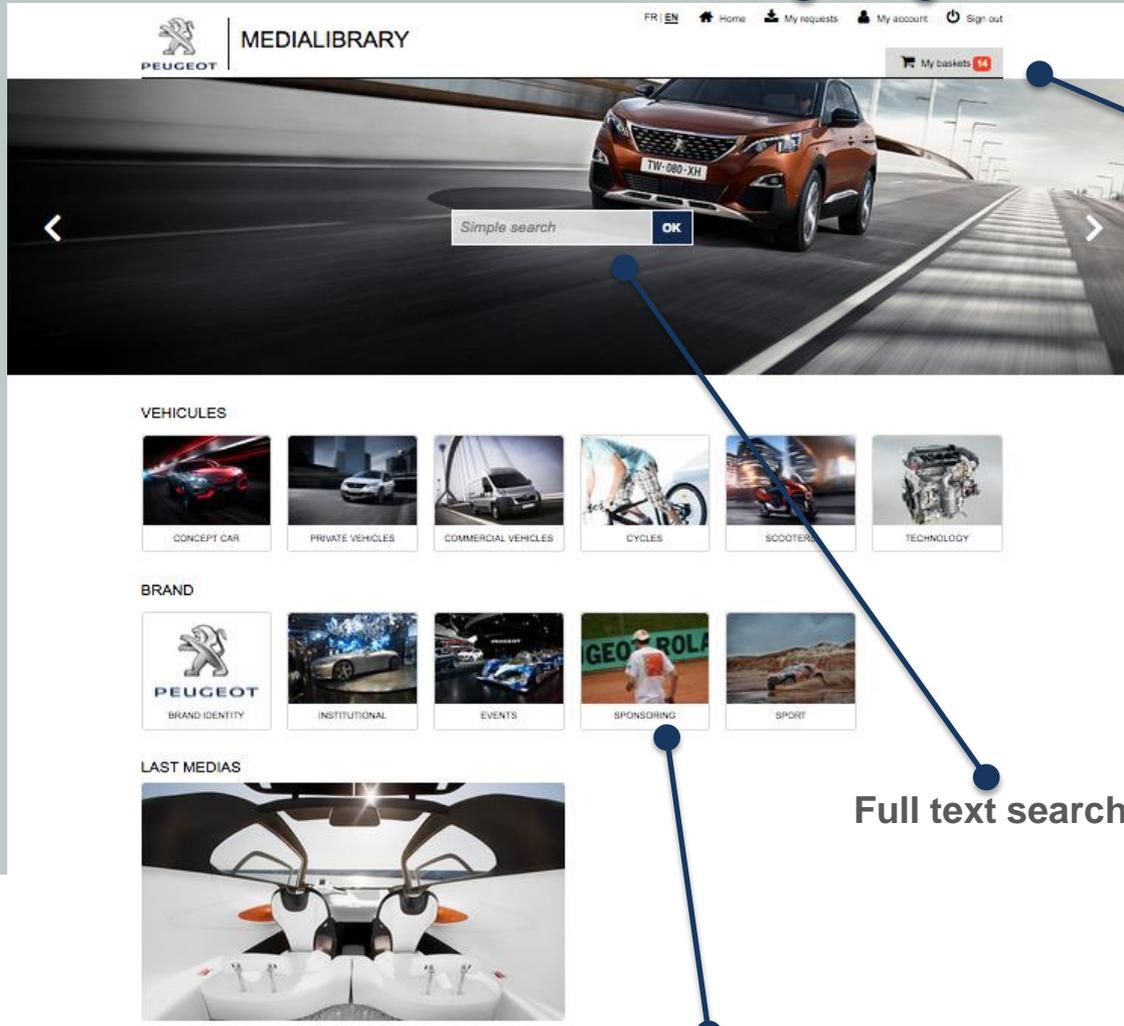


PEUGEOT

HOMEPAGE

My requests page

My account page (login/password modifications)



Access to saved baskets

Full text search area

Access to the content categories



THUMBNAIL PAGE

Search limit to a specific category

Full text search area

PEUGEOT | MEDIALIBRARY

FR | EN Home My requests My account Sign out

My baskets 7

Simple search OK Search in the file : Private vehicles

FILTERS

- USES
- MEDIA TYPE
- CAMPAIGN NAME
- MODELS
- BODY STYLE
- SHOOT DATE
- FRAMING & SHOOTING
- SPEC LEVEL
- BODY COLOR
- STRATEGY NAME
- TITLE
- SECTION

SEARCH RESULTS 7729 MEDIA



Theme: Peugeot > Vehicles > Private vehicles

- 108
- 2008
- 2008 (2016)
- 208 (2015)
- 3008 (2013)
- 3008 (2016)
- 301
- 301 Middle East
- 4008
- 5008 (2014)
- 508 (2014)
- 508 GT Line (2015)
- Blipper
- Boxer (2014)
- Expert (2016)
- Hybrid4 range
- Roland Garros range
- Private vehicules range
- Private/commercial vehicles range
- Ion
- Partner Tepee (2015)
- RCZ (2013)
- Traveller
- 308 (2013)
- 5008 (2016)

Sort by: Creation date Media type

Order: [Icons]

NEW PEUGEOT TRAVELLER BUSINESS
CAT_TRAVEL_BUS_16_UK_ZIP

NEW PEUGEOT TRAVELLER
CAT_TRAVEL_16_UK_ZIP

NEW PEUGEOT TRAVELLER
BUS-160908-008-HD

NEW PEUGEOT TRAVELLER
POSSIBILITIES AS BIG AS YOUR IDEAS
4x3-160908-006-HD

Access to subcategories

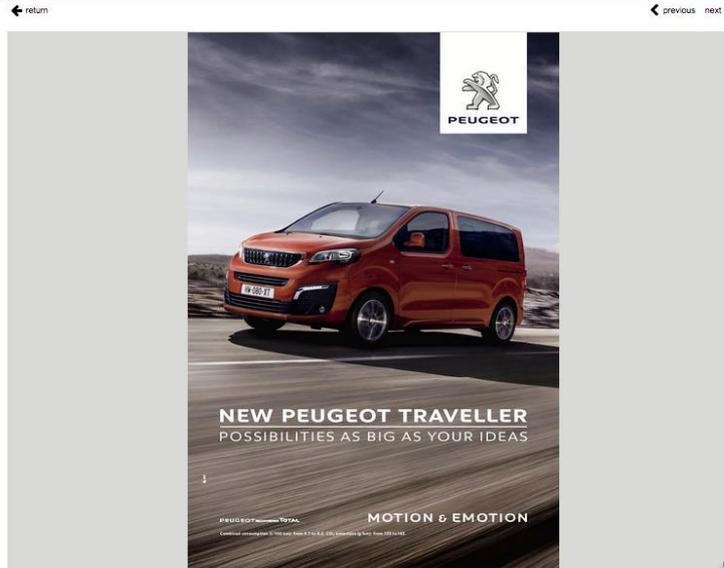
Sorting area

Filters area

Basket, download and send features for each media



DETAIL PAGE



Rebound feature

PRINT TRAVELLER, FICHIERS SOURCES INDD, FORMAT ABRIBUS

12 septembre 2016
20 - SKT Mo

Theme: Traveller

DESCRIPTION GÉNÉRALE

DAM reference
BUS-1600-008-HD

Print Traveller, fichiers sources INDD, format aribus

INFORMATIONS MODÈLE

Brand
Peugeot

Models

Traveller

Body style

Car (people transportation) Combimobus

TAGS & MOTS CLÉS

Media type
Print, Publicité, Aribus, Affichage

Framing & Shooting

3:4 front left Dynamic exterior

Language / Version
Anglais

DROITS & MENTIONS LÉGALES

Rights End date
30/03/2021

Terms of use

Tous supports Peugeot (annonceur exclusif Peugeot)

INFORMATIONS PUBLICATION

Publication target
Front Médiathèque

Uses

Advertising

Media details

Basket, download and send features

126219-PEUGEOT_EXP_2016_023_FR-DRO-001

Type of rights : Visual
Copyright : LOUBA Karim
Copyright starting date : 2016-03-31
End of rights : 2021-03-30
Covered mediums : All uses for Peugeot (exclusive advertiser: Peugeot)
Geographic coverage : ZONE - Worldwide

BASKETS AND ORDERS



PEUGEOT



Simple search

OK

MY BASKETS **7 BASKET(S)**

Delete the basket

Sort by: Creation date Last name Media count

Order:

Basket sorting order



Scooters

Media count:5



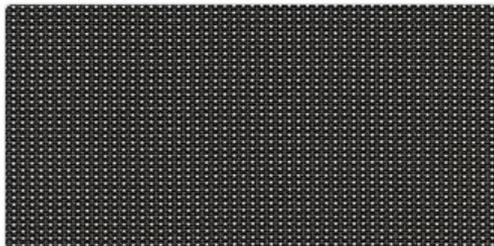
partner

Media count:10



Nouvelles teintes de caisse

Media count:13



Modifs images juin 2016

Media count:68



à vérifier

Media count:1



Droits CGI

Media count:1

View the basket content

Share the basket content



BASKET PAGE

Share, send, download and delete basket features



MEDIALIBRARY

FR | EN

Home

My requests

My account

Sign out

My baskets **7**

Simple search

OK

SCOOTERS **5 MEDIA**



Sort by: Title Media type

Order: Asc Desc



PEUGEOT_METROPOLIS_2016

jpg - 12 Mo - 4912x7360 px



PEUGEOT_MOTO3_2016_023

jpg - 7,8 Mo - 5906x3941 px



peugeot_satelis_2016_081_fr

jpg - 20 Mo - 5792x8688 px



peugeot_satelis_2016_104_fr

jpg - 25,4 Mo - 8688x5792 px



PEUGEOT_TWEET_2016_125_

psd - 91 Mo - 4134x4134 px

Display: media/page



Users with no direct download rights can access and view their download requests for media on this page.



MEDIALIBRARY

FR | EN

Home

My requests

My account

Sign out

My baskets 7

Simple search OK

MY REQUESTS 0 REQUEST(S)

No	Creation date	Comment	Step	Request status
No Records Found				



MEDIA SEARCH



PEUGEOT

CATEGORY/SUBCATEGORY SEARCH

Access a specific category from the homepage

VEHICLES



CONCEPT CAR



PRIVATE VEHICLES



COMMERCIAL VEHICLES



CYCLES



SCOOTERS



TECHNOLOGY

BRAND



BRAND IDENTITY



INSTITUTIONAL



EVENTS



SPONSORING



SPORT

SEARCH RESULTS 1079 MEDIA



Theme: Peugeot > Vehicles > Commercial vehicles

Folder: Bipper

Folder: Boxer (2014)

Folder: Expert (2016)

Folder: XA Business range

Folder: Commercial vehicles range

Folder: Partner B9 (2015)

Access the categories and subcategories



FULL TEXT SEARCH

Type one or several words in the search box, then click OK.

To make search results more appropriate, words like 'the', 'of', 'in', etc. are automatically ignored by the search engine.

- Accessories Brochure PARTNER TEPEE
- Accessories brochure PARTNER TEPEE
- All media for PSA and partners (co-branding)
- Brochure Partner / Bipper 2014 Media - FR
- Brochure Partner / Bipper 2014 Media - INT
- Brochure Partner Tepee 2015 (fixed)
- Brochure Partner Tepee 2015 révisée
- COPY PARTNER TEPEE ACCESSORIES 2015
- Catalogue accessoires Partner / Bipper
- Half-life Accessorie PARTNER VP MI-VIE
- PARTNER TEPEE
- PARTNER TEPEE VP
- PARTNER VP MI-VIE
- PARTNER VU MI-VIE
- PSA and Partners
- Partner

Type the first characters of a word in the search engine. Terms which are used in the data sheets are suggested in a drop down menu.

FULL TEXT SEARCH

dynamic mountain

OK

The search engine first provides media which contain 'dynamic' and 'mountain', then medias which contain either 'dynamic' or 'mountain'.

dynamic or mountain

OK

The search engine provides medias which contain either 'dynamic' or 'mountain' or both.

dynamic not mountain

OK

The search engine displays medias which contain 'dynamic' except those which also contain 'mountain'.

dynam*|

OK

If you are not certain of the word spelling, just type the first characters or the word and add « * ».
The search engine displays all media which contain a word starting with « dynam ».

"dynamic exterior"|

OK

Type an expression between quotes to display all media which contain that exact phrasing.

REFINE SEARCH

FILTERS

USES ▲

Visuals (17576)
Press (7673)
Advertising (2299)
Digital (2005)
Editions (1843)

MEDIA TYPE ▼

CAMPAIGN NAME ▼

MODELS ▼

BODY STYLE ▲

Saloon (4055)
4x4 (2092)
Van (goods transportation) (1921)
Scooter (1631)
Crossover (1460)
SUV (1351)
Hatchback 5-door (1323)
Car (people transportation) (1268)
3-door saloon (1219)
Concept car (990)
SW (767)
Coupé (756)
Monospace (460)
Combi/minibus (398)
Break tout chemin (290)
Découvrable (195)
Break (178)
Rallye (149)
Cabriolet (136)
Limousine (89)

SHOOT DATE ▼

FRAMING & SHOOTING ▼

SPEC LEVEL ▼

BODY COLOR ▼

STRATEGY NAME ▼

TITLE ▼

SECTION ▼

In the left menu, dynamic filters are displayed (just like ecommerce websites like Amazon).
Click on one of the options to activate the filter.
The search is automatically refreshed each time you activate/deactivate a filter.

DOWNLOAD AND SHARE



PEUGEOT

DOWNLOAD

CHOOSE A DOWNLOAD MODE

Terms of media use * :

I fully accept the [general terms and conditions](#).

Express download
With one click, download your media in original format.

EXPRESS DOWNLOAD

Custom download
Choose a format for your use and get the user rights information file in PDF.

CUSTOM DOWNLOAD

* : mandatory fields

Before downloading the media(s), you must accept the terms of use.

Choose either the 'express download' (to immediately download the media(s)) or 'custom download' to select specific download formats

CUSTOM DOWNLOAD

Choose a custom format for pictures:

Original files

- Original files
- For web
- For Powerpoint presentations and slideshows
- For office printers
- For smartphones
- To send by Email

Select the appropriate download format(s).

SEND BY EMAIL

CHOOSE A DOWNLOAD MODE

Terms of media use * :

I fully accept the [general terms and conditions](#) and the [specific terms and conditions](#).

Email content*:

Recipient*:

Choose a custom format for pictures:

Original files

SEND

* : mandatory fields

Before sending the media(s), you must accept the terms of use.

Fill in the email message

Type the email address(es) of the appropriate recipients (you can separate each address by typing 'enter').

Choose the appropriate formats you wish to send among the formats available.